

Madeline Hauser

Motivated, hardworking, and self-driven PR/advertising student, seeking opportunities in advertising, media, and related fields. Strong communication and writing skills. Experience in Microsoft Offices, Adobe Photoshop, InDesign, and Illustrator. Conversational in Spanish.

LinkedIn: <https://www.linkedin.com/in/madeline-hauser-234556a6/>

Portfolio: <http://www.madelinehauser.com>

EMPLOYMENT

April 2018 – Present

CLIENT SERVICES – Third Coast Editorial, Chicago, IL

- + Provide open channels for communication with clients, effectively manage client needs and preferences, maintain budgets, and assist executive producer
- + Understanding of the creative editorial process, exposure to color grading sessions and commercial story boards

Jan. 2018 – Mar. 2018

MEDIA/BRADED CONTENT INTERN – Spark Foundry, Chicago, IL

- + Branded Content Team
- + Account: MillerCoors
- + Executed campaign reports, evaluated media plans, participated in creative brainstorm for other brands, planned partner/vendor meetings, played in an integral role in the Coors Light briefing process and partner selection
- + Skills: Media Math, crafting POVs, Prisma exposure

Jan. 2017 – May 2017

INTERN – ChicagoMusic, Chicago, IL

- + Ran social platforms (Twitter, Instagram, Facebook), conducted media audits/social listening sessions, and assisted with media relations (communication with vendors and artists)

Aug. 2016 – Jan. 2017

DIGITAL MARKETING INTERN – Yodelpop, Inc., Highland Park, IL

- + Content marketing creation, distribution, and monitoring
- + Certified in HubSpot Marketing software & Inbound marketing tactics

Nov. 2015 – April 2016

MARKETING INTERN – Tennaqua Swim and Racquet Club, Deerfield, IL

- + Social media, created/distributed online newsletters and special events flyers (average 60% open rate)

EDUCATION

2017 – Spring 2018

MASTER OF ARTS – DePaul University, Chicago, IL

- + Public Relations and Advertising
- + Accepted into 5-year BA/MA program

2013 – 2017

BACHELOR OF ARTS – DePaul University, Chicago, IL

- + Public Relations and Advertising/Relational Communications
- + 3.8 GPA; Dean's List all quarters in attendance
- + Alpha Omicron Pi Fraternity
 - o Alumnae Relations Chair, 2016
 - o Standards Committee 2016 and 2017